

IN THE SERVICE OF HUMANITY



SENA KALYAN SANGSTHA

সেনা কল্যাণ সংস্থা

মানবতার কল্যাণে

ABOUT SKS

WELLNESS WITHIN



Since
1953

COMMITMENT TO WELFARE, DEDICATION TO PROGRESS

Sena Kalyan Sangstha (SKS) traces its origin to the aftermath of World War II, initially established as the Post Service Reconstruction Fund before evolving into the Fauji Foundation in 1953. Following Bangladesh's independence, it was reorganised as Sena Kalyan Sangstha on 01 July 1972. Today, SKS stands as a self-financing charitable trust dedicated to the welfare of ex-servicemen, women and their families. Governed by a Board of Trustees, SKS drives national progress through diverse industrial, commercial and real estate ventures, producing high-quality goods, generating employment and contributing significantly to government revenue and social welfare. Through visionary leadership and a customer-centric approach, SKS delivers superior products and services while reinforcing legacy of trust. The strategic investments of SKS drive sustainable development, economic growth and community empowerment. Moving forward, SKS remains unwavering in its mission-to transform lives, foster prosperity and build a stronger, more resilient nation



**BUSINESS DIVISION
PRODUCTS**

SENA KALYAN SANGSTHA

CEMENT
READY MIX CONCRETE **BIZ DIV 1**

BIZ DIV 2 LPG
FILLING STATION

FOOD & BEVERAGE **BIZ DIV 3**

BIZ DIV 4 ELECTRIC
ELECTRONICS

GARMENTS
TRADINGS **BIZ DIV 5**

BIZ DIV 6 EDIBLE OIL

TRAVELS & TOURS
SECURITY & LOGISTICS **BIZ DIV 7**

BIZ DIV 8 REAL ESTATE

CONSTRUCTIONS
DEVELOPMENTS **SKCD**

SIPLC INSURANCE PLC

সেনা পণ্য সেরা পণ্য



**VISION
MISSION**



VISION

To serve the entire community of the retired Armed Forces personnel by generating maximum profit through commercial ventures utilizing its resources efficiently and distributing the profit by a wide range of welfare activities, while focusing on future growth in a sustainable manner for a broader range of welfare



MISSION

To satisfy customers with superior quality products, services and values, providing an attractive return to the organization, through sustained and high quality growth for increased welfare of the beneficiaries



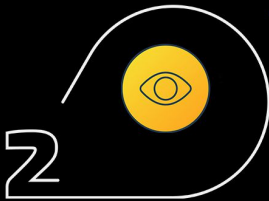


BUILDING TRUST, SUSTAINING EXCELLENCE AND EMPOWERING COMMUNITIES



QUALITY & SUSTAINABILITY

Ensuring superior quality in products and services while driving long-term, sustainable growth for continued welfare support



TRANSPARENCY & ACCOUNTABILITY

Conducting business with transparency, ethical responsibility, and a strong commitment to the welfare of beneficiaries



CUSTOMER & STAKEHOLDER SATISFACTION

Delivering exceptional value to customers and fostering trust-based relationships with stakeholders for collective success



WELFARE & COMMUNITY COMMITMENT

Maximizing profitability to enhance the well-being of retired Armed Forces personnel and their families through impactful welfare initiatives

SKS PRODUCTS

QUALITY AND CUSTOMER SATISFACTION



Sena Kalyan Sangstha

SKS PRODUCTS



SENA CEMENT



SENA LPG



SENA FOOD



SENA SPICES



EDIBLE OIL



SENA DRINKING WATER



SUBSTATION & ENERGY BULB



TRANSFORMERS & FAN



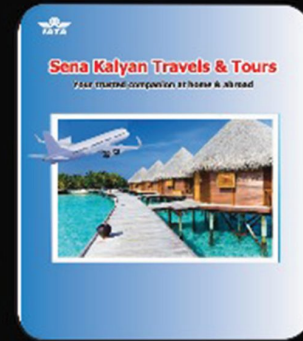
GARDEN TENT



TRAVEL BAGS



CONSUL SOCKS



TRAVELS & TOURS



OUTDOOR TENT



READY MIX CONCRETE



SKS TOWER



SENA KALYAN BUSINESS MART

AWARDS



RECOGNIZED EXCELLENCE, PROVEN SUCCESS

TAX Card Award 2016

TAX Card Award 2018

TAX Card Award 2019

TAX Card Award 2020

TAX Card Award 2021

TAX Card Award 2022

TAX Card Award 2023



1st AWARD
Best Reserved Mini Pavilion
Award
29th DITF Dhaka 2025

T40 RUNNER UP
BRAC EPL Corporate
Amateur Cricket Tournament
2024

GOLD AWARD
14th ICMAB Corporate Award
in General Insurance Sector
2023

BRONZE AWARD
11th ICSB National Award
in General Insurance Sector
2023



ASIA INSURANCE AWARDS 2024

- 5th Emerging ASIA Insurance Awards 2024- Best Strategies for 'Insurance Spreading'
- 5th Emerging ASIA Insurance Awards 2024- Best Innovations led by Technology and Insurtech's
- 5th Emerging ASIA Insurance Awards 2024- Best Re-Insurer

WELFARE

2500000+
BENEFICIARIES



FROM WELFARE TO PROSPERITY, WITH A LEGACY

SKS stands as a pillar of support for the brave ex-servicemen of the Bangladesh Armed Forces, their families, and those devastated by catastrophes—offering care, hope, and a promise of a better tomorrow

Educational & Vocational Stipend

Old Home Facilities

Distress Allowance

Veteran Allowance

Relief & Rehabilitation Activities

Medical Treatment Support

Dispensaries in 61 Districts

Special Financial Support

Rest House Facilities

Assistance for special Child Education

SENA CONCRETE

01769-056318
www.senakalyan.org

BUSINESS DIVISION

1



SENA KALYAN READY MIX CONCRETE **BUILDING STRENGTH WITH EVERY BATCH**

Founded in 2013 in Tongi, Gazipur, Sena Kalyan Ready Mix Concrete (SKRMC) is a premier provider of ready-mix concrete. To meet the rising demand for its "Sena" brand, SKRMC has launched a second batching plant at the Jolshiri Abashon Project with an annual production capacity of 7.2 million cubic feet. The company prides itself on using high-quality materials to ensure superior strength and durability



CEMENT

01769-056480
www.senakalyan.org

THIRD CEMENT FACTORY IN BANGLADESH

BUSINESS DIVISION

1



MONGLA CEMENT FACTORY SYMBOL OF STRENGTH

Mongla Cement Factory, a key project of Sena Kalyan Sangstha since 1994, excels in producing high-quality cement with precise weight and superior workability. Renowned for its Elephant Brand Cement and Sena Cement, it meets the demands of both economical and expert builders through its commitment to excellence. The factory currently offers two types of cement, ensuring the best standards in the industry



PORTLAND COMPOSITE CEMENT (PCC)

Meets European standards (CEM-II/A-M & CEM-II/B-M 42.5 N) using premium clinker and gypsum, fly ash, slag, and limestone for exceptional strength



PORTLAND CEMENT (PC)

Exceeds BDS EN 197-1:2010 CEM-I 52.5 N standards, offering superior durability from high-quality clinker and gypsum. Choose quality and reliability with Elephant Brand and Sena Cement



SENA LPG

01769056534
skslpgmongla@gmail.com

BUSINESS DIVISION

2



SENA LPG RETICULATION SYSTEM
SAFE, SMART & SEAMLESS

Experience the future of LPG supply with Sena LPG Reticulation System – a piped gas network delivering uninterrupted and safe LPG directly to homes and industries from a centralized storage facility. Say goodbye to cylinder handling and enjoy hassle-free, efficient energy



The Cleanest Fuel, The Friendliest Stop

SENA FILLING STATION
FUELING YOUR JOURNEY 24/7

Conveniently located in Sholashahar Industrial Area, Nasirabad, Chattogram, Sena Filling Station provides high-quality diesel, petrol, octane, and CNG round the clock



SENA LPG

01769056534
skslpgmongla@gmail.com

**BUSINESS DIVISION
2**



**SENA LPG
POWERING A SAFER FUTURE**

Sena LPG, a leading LPG operator in Bangladesh since 2016, provides high-quality LPG products for residential, commercial, and industrial use. Our European-standard automated high-tech facility in Mongla ensures safe and efficient operations

CERTIFIED SAFETY

DOT 4BA 240 (USA) & EN 1442 (Europe)

UL-SEALED VALVES

Compact (Safety relief), POL, and LW type

SAFE & EFFICIENT

Accurate weight, high energy output

ECO-FRIENDLY

Clean, smokeless combustion

VERSATILE

Ideal for domestic & industrial use



FOOD & BEVERAGE

01769056332, 01769056333
food@senakalyan.com

সেনা পণ্য সেনা পণ্য

BUSINESS DIVISION

3



SENA FOOD & BEVERAGE

YOUR TRUST IS OUR STRENGTH AND YOUR HEALTH IS OUR PRIORITY

Sena Food and Beverage is dedicated to bringing high-quality, nutritious and versatile products to your table. Crafted with precision and care, our product range combines health benefits with exceptional taste and convenience, ensuring complete consumer satisfaction. We also market premium-quality rice, lentils, spices, sugar, salt, tea and bottled water

High Energy Content

Culinary Excellence

Digestive & Heart Health

Rich in Essential Nutrients

Varied Applications

Affordable & Accessible

শুক্ৰাণ্য এবিচিন এন্থ্রা



FOOD & BEVERAGE

01769056332, 01769056333
food@senakalyan.com

BUSINESS DIVISION

3

সেনা ফ্লাওয়ার মিলস



SENA FLOUR MILLS

PURITY & NUTRITION IN EVERY GRAIN

Sena Flour Mills produce Atta, Maida, Suji, and Bran from high-quality imported wheat sourced from Canada, Australia, Russia and Ukraine. Our products are rich in vitamins, minerals, and proteins, ensuring superior nutritional value. We maintain gluten level through modern laboratory testing and fully automated machines are used for packaging

**SENA FLOUR MILLS-1
FAUJI**



☎ 01769056417

Located at Jalalabad Industrial Zone Chittagong

**SENA FLOUR MILLS-2
DIAMOND**



☎ 01769056397

Located at Nasirabad Industrial Zone Chittagong

**SENA FLOUR MILLS-3
ANCHOR**



☎ 01769056337

Located at Nasirabad Industrial Zone Chittagong

**SENA FLOUR MILLS-4
SENA**



☎ 01769059705

Located at Fatulla Industrial Zone Narayanganj



SENA ELECTRONICS

01769056345
ske@senakalyan.com

BUSINESS DIVISION

4



SENA KALYAN ELECTRONICS
SAVE ENERGY, SAVE MORE

Sena Kalyan Electronics (SKE) produces and markets different types of LED Lighting Solution, Top Tier Solar Products, Smart Street Lights, Pre-paid Energy Meter etc . We combine innovation and quality to bring you the best lighting solutions



Bright Ideas for a Greener Tomorrow

SENA LED LIGHTING SOLUTION
Energy-Saving, long-lasting and Bright
(BUET and BSTI approved)



SENA ELECTRIC

01769056425
skei@senakalyan.com

BUSINESS DIVISION

4



SENA KALYAN ELECTRIC INDUSTRIES
PIONEERING INNOVATION, POWERING BANGLADESH

Sena Kalyan Electric Industries (SKEI) lead Bangladesh's power sector, delivering energy-efficient, high-performance and Customised products. Certified to ISO 9001:2015 standards, our products meet rigorous testing requirements from BUET, MIST, CPRI and BSTI

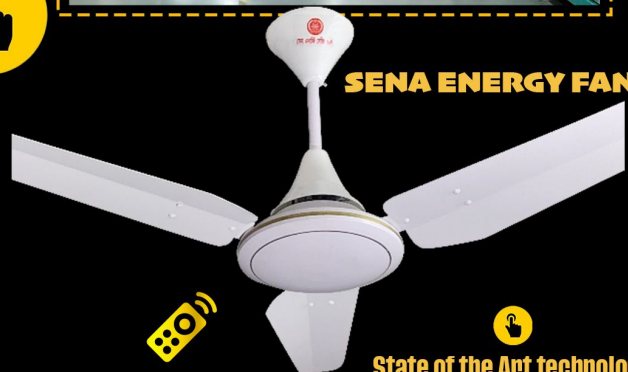


HABIB FAN



Robust and Long lasting
Smart, Efficient, elegant

SENA ENERGY FAN



State of the Art technology
Most Energy efficient



YOUR SHELTER, YOUR SANCTUARY

**APPARELS
TEXTILE**

01769-056429, 01769-056388
ao.sttm.sks@gmail.com

BUSINESS DIVISION

5



SENA TENT & TEXTILE MILLS
STRENGTH, COMFORT, DURABILITY

Discover the legacy of excellence with SENA Tent & Textile Mills—a trusted name in premium tentage and textile solutions since 1960. As the exclusive supplier of military tentage to the Bangladesh Armed Forces, we bring decades of expertise to every product we craft. From rugged military-grade tents to versatile travel accessories, our products meet the highest standards of quality and durability. Rooted in the values of SKS, we are committed to innovation, reliability, and superior craftsmanship. SENA Tent & Textile Mills—where heritage meets innovation for unmatched quality



SKS APPARELS LTD
COMMITTED TO A BETTER FUTURE

At SKS Apparels Ltd, we strive to be a valued enterprise by fostering sustainability and responsibility towards our customers, vendors, people, and society. We are dedicated to reliable, ethical, and sustainable production, ensuring excellence in every stitch. We produce top-quality garments for renowned European and US brands. SKS Apparels Ltd is dedicated to reliable, ethical, and sustainable production, ensuring excellence in every stitch



HOSIERY TRADING

01769-056352, 01769-056388
tradehouse@senakalyan.com

BUSINESS DIVISION
5



Sena Hosiery Mills

WHERE COMFORT MEETS QUALITY

SENA Hosiery Mills, a pioneering name in Bangladesh's sock manufacturing industry and a proud project of SKS, has long been the trusted supplier for the Bangladesh Defence Forces, Border Guard Bangladesh, Cadet Colleges, and the Canteen Stores Department. Our legacy brand, "Consul" is synonymous with export-quality combed cotton, cushioned support, and advanced moisture-wicking technology—delivering unmatched durability and all-day comfort. At SENA Hosiery Mills, we blend innovation with comfort, ensuring excellence in every step



SKS TRADING DIVISION

EMPOWERING PROGRESS, SUPPORTING NATIONS

SKS Trading Division excels in delivering high-quality goods and services with seamless efficiency. Renowned for its reliability and exceptional management, we supply government entities through the Direct Procurement Method (DPM) and Limited Tender Method (LTM). With strategic plans to expand into defence and government supply chains, we bring expertise in export-import operations, dependable supply solutions, and unwavering support for critical projects



SENA EDIBLE OIL

017 6905 6593
www.senakalyan.org

BUSINESS DIVISION

6

শুক্রতপ্ত অবিচল অশ্রু



SENA EDIBLE OIL

Sena Edible Oil Industries is a modern automated industry that started in 2018. It is composed of a Chemical refinery and a bottling plant. To support the plants the factory has various facilities which include a substation, WTP and ETP, Hydrogenation plant, Bioproduct plants etc. The industry is halal-compliant and environment-friendly. Utmost priority is placed on "Safety and Security" and "Fire protection", thus the factory is "Accident-Free". The refinery uses healthy and finest quality imported Crude Degummed Soybean Oil (CDSO) and Crude Palm Oil (CPO) to ensure healthy and nutritious edible oil to the customers. Edible oil products include Fortified Soybean Oil in consumer pack and bulk form, Palm Olein and Super Palm Olein and Vegetable Oil

HEALTHY & SAFE

Cholesterol-free oil with the right balance of omega-3 and omega-6 fatty acids and Vitamin A fortified

ADVANCED REFINING TECHNOLOGY

Refined using German technology, ensuring purity and quality

HIGH- STANDARD

Pure and nutritious maintaining BSTI and Halal standard

AFFORDABLE PRICE

Best cooking oil in an affordable Price



সেনা

ফর্টিফাইড সয়াবিন তেল
শুদ্ধতায় অবিচল অংশ

BUSINESS DIVISION

6



Worldclass Refining



Free of all harmful ingredients including cholesterol



Latest technology Lab Tested



শুদ্ধতায় অবিচল অংশ



BUSINESS DIVISION
7

TRAVELS & TOURS

01769 056375-6
www.senatravels.com

**ENJOY
YOUR TOUR**

SENA KALYAN TRAVELS & TOURS
TOUR OF EXCELLENCE

Sena Kalyan Travels & Tours (SKTT) is one of the reputed travel agency in Bangladesh with a Business Tagline "Your trusted companion at home & abroad". It has been enlisted under the Ministry of Civil Aviation & Tourism and Association of Travel Agents of Bangladesh (ATAB). It received International Air Transport Association (IATA) accreditation and membership of ATAB. SKTT provides trust-worthy travel related services and response to clients needs instantly. SKTT recently developed its own Online Travel Agency (OTA) website (www.senatravels.com) & Mobile Aps (Sena Travels) for easy access to SKTT's services i.e. tickets, hotel and tour packages anytime and anywhere by clients. SKTT also offers the most pleasant experience of Hajj and Umrah through various categories of Hajj/Umrah Packages



AIR TICKETING
HOLIDAY PACKAGE
HAJJ & UMRAH PACKAGE
VISA ASSISTANCE



**SECURITY LOGISTICS
& OVERSEAS EMPLOYMENT**
01769056373 01769056377
www.senakalyan.org

**BUSINESS DIVISION
7**



SENA KALYAN SECURITY AND LOGISTICS SOLUTION

Sena Kalyan Security and Logistics Solution is an ISO 9001:2015 certified security and logistics services provider offering expert security personnel for commercial, residential, and industrial sectors nationwide. We plan to expand into advanced CCTV installations, firefighting equipment, and logistics solutions, ensuring customized, reliable security services. Our versatile services cater for both short-term and long-term security needs, ensuring peace of mind for our clients. Choose SKSLS for certified reliability, professionally trained security teams and a client-centric approach ensuring customized solutions for diverse security needs



SENA KALYAN OVERSEAS EMPLOYMENT SERVICES LIMITED

Sena Kalyan Overseas Employment Services Limited a concern of Sena Kalyan Sangstha, facilitates the transparent and affordable placement of workers in reputable companies across the KSA and other GCC countries. The organization has also entered the European manpower market. Additionally, SKOESL is a licensed study-abroad consultant, dedicated to providing authentic and reliable expert guidance to students pursuing education in the UK, Denmark, Austria, and Finland



REAL ESTATE DIVISION

01769056401
www.senakalyan.org

BUSINESS DIVISION

8



SKS TOWER

7, VIP Road, Mohakhali Commercial Area

13- storeyed business hub with premium office spaces, three basement and an exclusive convention hall, Sena Gourab, for corporate and social events



SENA KALYAN TIGER GARDEN KHULNA

01, KDA Avenue, Khulna

Luxurious three star hotel featuring modern convention hall, swimming pool and BBQ facilities for memorable events



SENA KALYAN SHOPPING COMPLEX

Lane-13, DOHS, Baridhara, Dhaka

A 7 storeyed shopping and office complex presents smart asset and facility management offering retail and corporate synergy



SENA KALYAN COMMERCIAL COMPLEX

9/F, Tongi, Gazipur, Dhaka

A dynamic multipurpose business ecosystem offering retail, office, and industrial spaces with commercial activity



REAL ESTATE DIVISION

01769056401
www.senakalyan.org

BUSINESS DIVISION

8

COMMERCIAL SPACE

MARKET

HOTEL

CONVENTION HALL

SENA KALYAN REAL ESTATE DIVISION

The Real Estate Division (RED) of Sena Kalyan Sangstha, is a leader in strategic property management and commercial real estate solutions in Bangladesh. We specialize in optimizing and maintaining high-value real estate assets, ensuring long-term profitability, operational efficiency, and client satisfaction

Prime Location

Tenant-Focused Service

Proactive Management

Legacy of Excellence

OUR ATTITUDE TO PROPERTY MANAGEMENT

We go beyond traditional property management by integrating technology-driven solutions, proactive maintenance, and client-centric strategies to be the best property owners



SENA KALYAN BHABAN

195, Motijheel Commercial Area, Dhaka.

A Legacy of SKS, this 21-storied commercial asset is a leading businesses institution with Bangladesh Bank as its major tenant



SENA KALYAN TRADE CENTRE

29 Agrabad Commercial Area, Chattogram

A four star standard 18-storied premium complex focused on superior guest experience and operational efficiency



SENA KALYAN BUSINESS MART

Plot 218/C, Tejgaon Industrial Area,

Smart space utilization in a 9 storied corporate hub with optimized layouts for offices, startups, and retail enterprises





SENA INSURANCE PLC

01713-011891
info@senainsurance.com

**SENA INSURANCE PLC
ACHIEVED THE
HIGHEST
RATING
IN BANGLADESH**

AAA

**LONG TERM
RATING**

AAA

**SHORT TERM
RATING**

ST-1

OUTLOOK

STABLE

**SENA INSURANCE PLC
YOUR TRUSTED RISK MANAGER**

Sena Insurance PLC is a concern of SKS of Bangladesh Armed Forces. Born through the Great War of Liberation, Bangladesh Armed Forces have earned a time tested confidence of the people of the country and with that sky high image, Sena Insurance PLC is serving all sections of the people by upholding the principles of transparent perception and corporate practices in the field of insurance. Sena Insurance PLC has already been honoured with various national and international awards. These include:

- The 9th ICSB National Award in 2021 for Corporate Governance
- The 23rd ICAB National Award in 2022 for the Annual Report
- The 13th ICMAB Best Corporate Award in 2022
- The ICMAB National Gold Award in 2024
- The 5th Emerging Asia Insurance and Conclave & Awards in 2024



In 2024, Sena Insurance PLC achieved a Triple-A (AAA) credit rating for its outstanding performance

FIRE INSURANCE			AVIATION INSURANCE
TRAVEL INSURANCE			MOTOR INSURANCE
MARINE INSURANCE			ENGINEERING INSURANCE
MICRO INSURANCE			LIVESTOCK INSURANCE
PERSONAL ACCIDENT INSURANCE			MISCELLANEOUS INSURANCE



SKCD
 01769056472
 skcd.mkt@gmail.com



Sena Kalyan Constructions and Developments
QUALITY. COMMITMENT. TRUST

Sena Kalyan Constructions & Developments Ltd (SKCD) a proud concern of Sena Kalyan Sangs-
 tha is a trusted name in Bangladesh’s construction industry. As a REHAB member and ISO
 9001 certified company, SKCD specializes in residential, commercial, government, and non-gov-
 ernment projects, excelling in both horizontal and vertical construction. With iconic develop-
 ments in DOHS, Banani, Dhanmondi, Jolshiri, and Chattogram, we are shaping the nation’s
 skyline. The Sky Reach by SKS, a 41-storied marvel on Tejgaon-Gulshan Link Road, sets a new
 standard in urban architecture

BUILDING EXCELLENCE, CREATING LEGACIES



MEHEDIBAGH
 Chattogram

WIDER REACH



SKY REACH BY SKS
 Tejgaon

TOUCHING NEW HEIGHTS



JOLSHIRI ABASHON
 sector-12

UNIQUE DESIGN



Business
for
Smile



SENA KALYAN SANGSTHA

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