

IN THE SERVICE OF HUMANITY



SENA KALYAN SANGSTHA

সেনা কল্যাণ সংস্থা

মানবতার কল্যাণে

ABOUT SKS

WELLNESS WITHIN



Since
1953

COMMITMENT TO WELFARE, DEDICATION TO PROGRESS

Sena Kalyan Sangstha (SKS) traces its origin to the aftermath of World War II, initially established as the Post Service Reconstruction Fund before evolving into the Fauji Foundation in 1953. Following Bangladesh's independence, it was reorganised as Sena Kalyan Sangstha on 01 July 1972. Today, SKS stands as a self-financing charitable trust dedicated to the welfare of ex-servicemen, women and their families. Governed by a Board of Trustees, SKS drives national progress through diverse industrial, commercial and real estate ventures, producing high-quality goods, generating employment and contributing significantly to government revenue and social welfare. Through visionary leadership and a customer-centric approach, SKS delivers superior products and services while reinforcing legacy of trust. The strategic investments of SKS drive sustainable development, economic growth and community empowerment. Moving forward, SKS remains unwavering in its mission-to transform lives, foster prosperity and build a stronger, more resilient nation



**BUSINESS DIVISION
PRODUCTS**

SENA KALYAN SANGSTHA

CEMENT
READY MIX CONCRETE

**BIZ DIV
1**

**BIZ DIV
2**

LPG
FILLING STATION

FOOD & BEVERAGE

**BIZ DIV
3**

**BIZ DIV
4**

ELECTRIC
ELECTRONICS

GARMENTS
TRADINGS

**BIZ DIV
5**

**BIZ DIV
6**

EDIBLE OIL

TRAVELS & TOURS
SECURITY & LOGISTICS

**BIZ DIV
7**

**BIZ DIV
8**

REAL ESTATE

CONSTRUCTIONS
DEVELOPMENTS

SKCD

SIPLC

INSURANCE PLC

সেনা পণ্য সেরা পণ্য



VISION MISSION



VISION

To serve the entire community of the retired Armed Forces personnel by generating maximum profit through commercial ventures utilizing its resources efficiently and distributing the profit by a wide range of welfare activities, while focusing on future growth in a sustainable manner for a broader range of welfare



MISSION

To satisfy customers with superior quality products, services and values, providing an attractive return to the organization, through sustained and high quality growth for increased welfare of the beneficiaries





BUILDING TRUST, SUSTAINING EXCELLENCE AND EMPOWERING COMMUNITIES



QUALITY & SUSTAINABILITY

Ensuring superior quality in products and services while driving long-term, sustainable growth for continued welfare support



TRANSPARENCY & ACCOUNTABILITY

Conducting business with transparency, ethical responsibility and a strong commitment to the welfare of beneficiaries



CUSTOMER & STAKEHOLDER'S SATISFACTION

Delivering exceptional value to customers and fostering trust-based relationships with stakeholders for collective success



WELFARE & COMMUNITY COMMITMENT

Maximizing profitability to enhance the well-being of retired Armed Forces personnel and their families through impactful welfare initiatives

MEET OUR TEAM



Maj Gen Md Habib Ullah
Chairman, SKS



Brig Gen Md Mahfuzur Rahman
DG Business Division-1



Brig Gen Mohammad Mustafizur Rahman
DG Business Division-2



Brig Gen Md Shaheen Iqbal
DG Business Division-3



Cdre Md. Shamsul Aziz
DG Business Division-4



Col Zia Sadat Khan
DDG Business Division-5



Col Khaled Md Hasanul haque
DG Business Division-6



Brig Gen Md Khaled Kamal
DG Business Division-7



Brig Gen Md Mahbub Hasan
DG Business Division-8



Brig Gen Tanveer Gani Chowdhury
DG HR Division



Brig Gen Md Abdur Rahim
DG R&ICT Division



Brig Gen Zubayer Hasnat
DG Marketing Division



Brig Gen Mohammad Azizur Rouf
MD SKCDL



Brig Gen Shafique Shamim
MD & CEO SENA INSURANCE PLC



Brig Gen Md Kaisar Hasan Malik
PD Power Cell



Group Captain Mizanur Rahman
Head of Finance Division



Col Kamrul Ahsan
DDG Welfare Division



Col Ahmed Yusuf Jamil
Secretary & corporate affairs Division



Col Mohammad Monowar Mahboob
DDG Admin Division



Lt Col Minhaj Ahmed (Retd)
GM M&EEA Cell

THE DRIVING FORCE BEHIND OUR SUCCESS



General Waker-Uz-Zaman, SBP, OSP, SGP, psc
Chief of Army Staff
Chairman Board of Trustee (BOT)



Maj Gen Md Masudur Rahman ndc, psc
Adjutant General
Chairman, Management Committee



Maj Gen Md Habib Ullah
SGP, SPP, ndc, afwc, psc, MPhil
Chairman, SKS

AWARDS



RECOGNIZED EXCELLENCE, PROVEN SUCCESS

TAX Card Award 2016

TAX Card Award 2018

TAX Card Award 2019

TAX Card Award 2020

TAX Card Award 2021

TAX Card Award 2022

TAX Card Award 2023



1st AWARD
Best Reserved Mini Pavilion
Award
29th DITF Dhaka 2025



T40 RUNNER UP
BRAC EPL Corporate
Amateur Cricket Tournament
2024



GOLD AWARD
14th ICMAB Corporate Award
in General Insurance Sector
2023



BRONZE AWARD
11th ICSB National Award
in General Insurance Sector
2023



ASIA INSURANCE AWARDS 2024

- 5th Emerging ASIA Insurance Awards 2024- Best Strategies for 'Insurance Spreading'
- 5th Emerging ASIA Insurance Awards 2024- Best Innovations led by Technology and Insurtech's
- 5th Emerging ASIA Insurance Awards 2024- Best Re-Insurer



2500000+
BENEFICIARIES



FROM WELFARE TO PROSPERITY, WITH A LEGACY

SKS stands as a pillar of support for the brave ex-servicemen of the Bangladesh Armed Forces, their families and those devastated by catastrophes—offering care, hope and a promise of a better tomorrow

Educational & Vocational Stipend

Old Home Facilities

Sena Kalyan Vata

Veteran Allowance

Relief & Rehabilitation Activities

Medical Treatment Support

Dispensaries in 61 Districts

Special Financial Support

Rest House Facilities

Assistance for special Child Education



SENA KALYAN READY MIX CONCRETE

BUILDING STRENGTH WITH EVERY BATCH

Founded in 2013 in Tongi, Gazipur, Sena Kalyan Ready Mix Concrete (SKRMC) is a premier provider of ready-mix concrete. To meet the rising demand for its "Sena" brand, SKRMC has launched a second batching plant at the Jolshiri Abashon Project with an annual production capacity of 7.2 million cubic feet. The company prides itself on using high-quality materials to ensure superior strength and durability





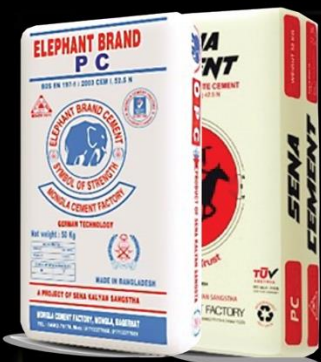
MONGLA CEMENT FACTORY **SYMBOL OF STRENGTH**

Mongla Cement Factory, a key project of SKS since 1994, excels in producing high-quality cement with precise weight and superior workability. Renowned for its Elephant Brand Cement and Sena Cement, it meets the demands of both economical and expert builders through its commitment to excellence. The factory currently offers two types of cement, ensuring the best standards in the industry



PORTLAND COMPOSITE CEMENT (PCC)

Meets European standards (CEM-II/A-M & CEM-II/B-M 42.5 N) using premium clinker and gypsum, fly ash, slag and limestone for exceptional strength



PORTLAND CEMENT (PC)

Exceeds BDS EN 197-1:2010 CEM-I 52.5 N standards, offering superior durability from high-quality clinker and gypsum. Choose quality and reliability with Elephant Brand and Sena Cement



SENA LPG

01769056534
skslpgmongla@gmail.com

BUSINESS DIVISION

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SENA LPG RETICULATION SYSTEM

SAFE, SMART & SEAMLESS

Experience the future of LPG supply with Sena LPG Reticulation System – a piped gas network delivering uninterrupted and safe LPG directly to homes and industries from a centralized storage facility. Say goodbye to cylinder handling and enjoy hassle-free, efficient energy



SENA FILLING STATION

FUELING YOUR JOURNEY 24/7

Conveniently located in Sholashahar Industrial Area, Nasirabad, Chattogram, SENA Filling Station provides high-quality diesel, petrol, octane, and CNG round the clock





SENA LPG **POWERING A SAFER FUTURE**

Sena LPG, a leading LPG operator in Bangladesh since 2016, provides high-quality LPG products for residential, commercial and industrial use. Our European-standard automated high-tech facility in Mongla ensures safe and efficient operations

CERTIFIED SAFETY

DOT 4BA 240 (USA) & EN 1442 (Europe)

UL-SEALED VALVES

Compact (Safety relief), POL, and LW type

SAFE & EFFICIENT

Accurate weight, high energy output

ECO-FRIENDLY

Clean, smokeless combustion

VERSATILE

Ideal for domestic & industrial use





SENA FOOD & BEVERAGE

YOUR TRUST IS OUR STRENGTH AND YOUR HEALTH IS OUR PRIORITY

Sena Food and Beverage is dedicated to bringing high-quality, nutritious and versatile products to your table. Crafted with precision and care, our product range combines health benefits with exceptional taste and convenience, ensuring complete consumer satisfaction. We also market premium-quality rice, lentils, spices, sugar, salt, tea and bottled water

High Energy Content

Culinary Excellence

Digestive & Heart Health

Rich in Essential Nutrients

Varied Applications

Affordable & Accessible

শুদ্ধতা অর্জন করা





SENA FLOUR MILLS

PURITY & NUTRITION IN EVERY GRAIN

Sena Flour Mills produce Atta, Maida, Suji and Bran from high-quality imported wheat sourced from Canada, Australia, Russia and Ukraine. Our products are rich in vitamins, minerals and proteins, ensuring superior nutritional value. We maintain gluten level through modern laboratory testing and fully automated machines are used for packaging

SENA FLOUR MILLS-1 FAUJI



☎ 01769056417

Located at Jalalabad
Industrial Zone
Chittagong

SENA FLOUR MILLS-2 DIAMOND



☎ 01769056397

Located at Nasirabad
Industrial Zone
Chittagong

SENA FLOUR MILLS-3 ANCHOR



☎ 01769056337

Located at Nasirabad
Industrial Zone
Chittagong

SENA FLOUR MILLS-4 SENA



☎ 01769059705

Located at Fatulla
Industrial Zone
Narayanganj





SENA KALYAN ELECTRONICS

SAVE ENERGY, SAVE MORE

Sena Kalyan Electronics (SKE) produces and markets different types of LED Lighting Solution, Top Tier Solar Products, Smart Street Lights, Pre-paid Energy Meter etc . We combine innovation and quality to bring you the best lighting solutions



Bright Ideas for a Greener Tomorrow

SENA LED LIGHTING SOLUTION
Energy-Saving, long-lasting and Bright
(BUET and BSTI approved)





SENA KALYAN ELECTRIC INDUSTRIES
PIONEERING INNOVATION, POWERING BANGLADESH

Sena Kalyan Electric Industries (SKEI) lead Bangladesh's power sector by delivering energy-efficient, high-performance and customised products. Certified to ISO 9001:2015 standards, our products meet rigorous testing requirements from BUET, MIST, CPRI and BSTI



HABIB FAN



Robust and Long lasting
Smart, Efficient, Elegant

SENA ENERGY FAN



State of the Art technology
most energy efficient





SENA TENT & TEXTILE MILLS **STRENGTH, COMFORT, DURABILITY**

Discover the legacy of excellence with SENA Tent & Textile Mills—a trusted name in premium tentage and textile solutions since 1960. As the exclusive supplier of military tentage to the Bangladesh Armed Forces, we bring decades of expertise to every product we craft. From rugged military-grade tents to versatile travel accessories, our products meet the highest standards of quality and durability. Rooted in the values of SKS, we are committed to innovation, reliability and superior craftsmanship. SENA Tent & Textile Mills—where heritage meets innovation for unmatched quality



SKS APPARELS LTD **COMMITTED TO A BETTER FUTURE**

At SKS Apparels Ltd, we strive to be a valued enterprise by fostering sustainability and responsibility towards our customers, vendors, people and society. We are dedicated to reliable, ethical and sustainable production, ensuring excellence in every stitch. We produce top-quality garments for renowned European and US brands, ensuring excellence in every stitch





Sena Hosiery Mills **WHERE COMFORT MEETS QUALITY**

SENA Hosiery Mills, a pioneering name in Bangladesh's sock manufacturing industry and a proud project of SKS, has long been the trusted supplier for the Bangladesh Defence Forces, Border Guard Bangladesh, Cadet Colleges and the Canteen Stores Department. Our legacy brand, "Consul" is synonymous with export-quality combed cotton, cushioned support and advanced moisture-wicking technology—delivering unmatched durability and all-day comfort. At SENA Hosiery Mills, we blend innovation with comfort, ensuring excellence in every step



SKS TRADING DIVISION **EMPOWERING PROGRESS, SUPPORTING NATIONS**

SKS Trading Division excels in delivering high-quality goods and services with seamless efficiency. Renowned for its reliability and exceptional management, we supply government entities through the Direct Procurement Method (DPM) and Limited Tender Method (LTM). With strategic plans to expand into defence and government supply chains, we bring expertise in export-import operations, dependable supply solutions and unwavering support for critical projects



SENA EDIBLE OIL

017 6905 6593
www.senakalyan.org

BUSINESS DIVISION

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শ্রদ্ধা অর্চনা অশ্রু



SENA EDIBLE OIL

Sena Edible Oil Industries is a modern automated industry that started in 2018. It is composed of a Chemical refinery and a bottling plant. To support the plants the factory has various facilities which include a substation, WTP and ETP, Hydrogenation plant, Bioproduct plants etc. The industry is halal-compliant and environment-friendly. Utmost priority is placed on "Safety and Security" and "Fire protection", thus the factory is "Accident-Free". The refinery uses healthy and finest quality imported Crude Degummed Soybean Oil (CDSO) and Crude Palm Oil (CPO) to ensure healthy and nutritious edible oil to the customers. Edible oil products include Fortified Soybean Oil in consumer pack and bulk form, Palm Olein and Super Palm Olein and Vegetable Oil

HEALTHY & SAFE

Cholesterol-free oil with the right balance of omega-3 and omega-6 fatty acids and Vitamin A fortified

ADVANCED REFINING TECHNOLOGY

Refined using German technology, ensuring purity and quality

HIGH- STANDARD

Pure and nutritious maintaining BSTI and Halal standard

AFFORDABLE PRICE

Best cooking oil in an affordable Price



সেনা

ফর্টিফাইড সয়াবিন তেল

শুদ্ধতা, অবিচল, অস্বাদ



Worldclass Refining



Free of all harmful
ingredients including cholesterol



Latest technology
Lab Tested



শুদ্ধতা, অবিচল, অস্বাদ



TRAVELS & TOURS

01769 056375-G , 01769059748
www.senatravels.com

BUSINESS DIVISION

7

ENJOY
YOUR TOUR

SENA KALYAN TRAVELS & TOURS

TOUR OF EXCELLENCE

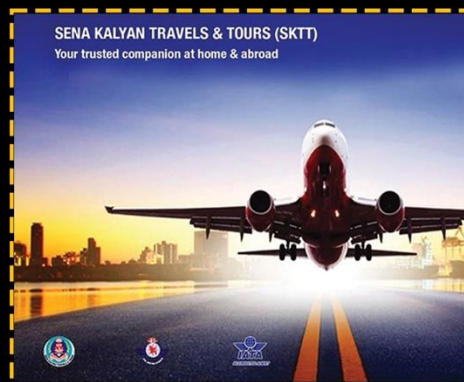
Sena Kalyan Travels & Tours (SKTT) is one of the reputed travel agency in Bangladesh with a Business Tagline "Your trusted companion at home & abroad". It has been enlisted under the Ministry of Civil Aviation & Tourism and Association of Travel Agents of Bangladesh (ATAB). It received International Air Transport Association (IATA) accreditation and membership of ATAB. SKTT provides trust-worthy travel related services and response to clients needs instantly. SKTT recently developed its own Online Travel Agency (OTA) website (www.senatravels.com) & Mobile App (Sena Travels) for easy access to SKTT's services i.e. tickets, hotel and tour packages anytime and anywhere by clients. SKTT also offers the most pleasant experience of Hajj and Umrah through various categories of Hajj/Umrah Packages



AIR TICKETING

HOTEL RESERVATION

VISA ASSISTANCE



HOLIDAY PACKAGE

HAJJ & UMRH PACKAGE





SENA KALYAN SECURITY AND LOGISTICS SOLUTION (SKSLS)

Sena Kalyan Security and Logistics Solution is an ISO 9001:2015 certified security and logistics services provider offering expert security personnel for commercial, residential and industrial sectors nationwide. We plan to expand into advanced CCTV installations, firefighting equipment, and logistics solutions, ensuring customized, reliable security services. Our versatile services cater for both short-term and long-term security needs, ensuring peace of mind for our clients. Choose SKSLS for certified reliability, professionally trained security teams and a client-centric approach ensuring customized solutions for diverse security needs



SENA KALYAN OVERSEAS EMPLOYMENT SERVICES LIMITED (SKOESL)

Sena Kalyan Overseas Employment Services Limited a concern of SKS, facilitates the transparent and affordable placement of workers in reputable companies across the KSA and other GCC countries. The organization has also entered the European manpower market. Additionally, SKOESL is a licensed study-abroad consultant, dedicated to providing authentic and reliable expert guidance to students pursuing education in the UK, Denmark, Austria and Finland



REAL ESTATE DIVISION

01769056401
www.senakalyan.org

BUSINESS DIVISION 8



SKS TOWER

7, VIP Road, Mohakhali Commercial Area

13- storeyed business hub with premium office spaces, three basement and an exclusive convention hall, Sena Gourab, for corporate and social events



SENA KALYAN TIGER GARDEN KHULNA

01, KDA Avenue, Khulna

Luxurious three star hotel featuring modern convention hall, swimming pool and BBQ facilities for memorable events



SENA KALYAN SHOPPING COMPLEX

Lane-13, DOHS, Baridhara, Dhaka

A 7 storeyed shopping and office complex presents smart asset and facility management offering retail and corporate synergy



SENA KALYAN COMMERCIAL COMPLEX

9/F, Tongi, Gazipur, Dhaka

A dynamic multipurpose business ecosystem offering retail, office and industrial spaces with commercial activity



COMMERCIAL SPACE MARKET HOTEL
CONVENTION HALL

SENA KALYAN REAL ESTATE DIVISION

The Real Estate Division (RED) of SKS, is a leader in strategic property management and commercial real estate solutions in Bangladesh. We specialize in optimizing and maintaining high-value real estate assets, ensuring long-term profitability, operational efficiency and client satisfaction

Prime Location

Tenant-Focused Service

Proactive Management

Legacy of Excellence

OUR ATTITUDE TO PROPERTY MANAGEMENT

We go beyond traditional property management by integrating technology-driven solutions, proactive maintenance and client-centric strategies to be the best property owners



SENA KALYAN BHABAN

195, Motijheel Commercial Area, Dhaka.

A Legacy of SKS, this 21-storied commercial asset is a leading businesses institution with Bangladesh Bank as its major tenant



SENA KALYAN TRADE CENTRE

29 Agrabad Commercial Area, Chattogram

A four star standard 18-storied premium complex focused on superior guest experience and operational efficiency



SENA KALYAN BUSINESS MART

Plot 218/C, Tejgaon Industrial Area,

Smart space utilization in a 9 storied corporate hub with optimized layouts for offices, startups and retail enterprises



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skcd.mkt@gmail.com

Sena Kalyan Constructions and Developments

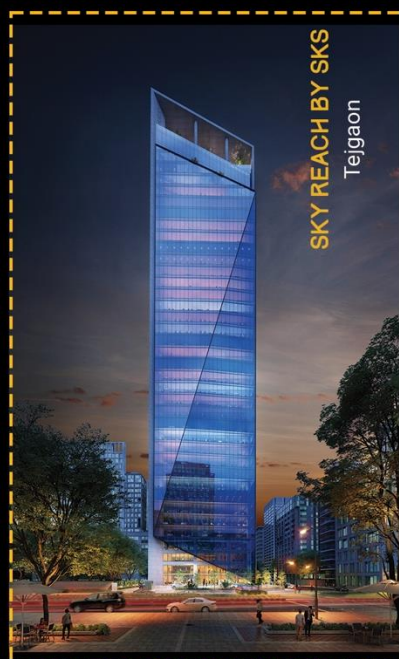
QUALITY. COMMITMENT. TRUST

Sena Kalyan Constructions & Developments Ltd (SKCD) a proud concern of SKS is a trusted name in Bangladesh's construction industry. As a REHAB member and ISO 9001 certified company, SKCD specializes in residential, commercial, government and non-government projects, excelling in both horizontal and vertical construction. With iconic developments in DOHS, Banani, Dhanmondi, Jolshiri and Chattogram, we are shaping the nation's skyline. The Sky Reach by SKS, a 41-storied marvel on Tejgaon-Gulshan Link Road, sets a new standard in urban architecture

BUILDING EXCELLENCE, CREATING LEGACIES



WIDER REACH



TOUCHING NEW HEIGHTS



UNIQUE DESIGN





SENA INSURANCE PLC
01713-011891
info@senainsurance.com



SENA INSURANCE PLC
YOUR TRUSTED RISK MANAGER

Sena Insurance PLC is a concern of SKS of Bangladesh Armed Forces. Born through the Great War of Liberation, Bangladesh Armed Forces have earned a time tested confidence of the people of the country and with that sky high image, Sena Insurance PLC is serving all sections of the people by upholding the principles of transparent perception and corporate practices in the field of insurance. Sena Insurance PLC has already been honoured with various national and international awards. These include:

- The 9th ICSB National Award in 2021 for Corporate Governance
- The 23rd ICAB National Award in 2022 for the Annual Report
- The 13th ICMAB Best Corporate Award in 2022
- The ICMAB National Gold Award in 2024
- The 5th Emerging Asia Insurance and Conclave & Awards in 2024



In 2024, Sena Insurance PLC achieved a Triple-A (AAA) credit rating for its outstanding performance

FIRE INSURANCE	 	AVIATION INSURANCE
TRAVEL INSURANCE	 	MOTOR INSURANCE
MARINE INSURANCE	 	ENGINEERING INSURANCE
MICRO INSURANCE	 	LIVESTOCK INSURANCE
PERSONAL ACCIDENT INSURANCE	 	MISCELLANEOUS INSURANCE



Business for Smile



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